



Climate Resilient Agribusiness for Tomorrow (CRAFT) Project learning event

Private Sector-oriented Climate-Smart
Agriculture for Smallholder Farmer
Resilience: The CRAFT Experience



Ministry of Foreign Affairs of the
Netherlands



CRAFT



Climate Resilient Agribusiness for Tomorrow (CRAFT) Project

The CRAFT project is funded by the Dutch Ministry of Foreign Affairs, and implemented by SNV Netherlands Development Organisation in partnership with Wageningen University and Research, Accelerating Impacts of CGIAR Climate Research for Africa (AICCRA), Agriterra, and Rabo Partnerships.

The goal of the project is to make resilient foods more accessible for the growing population in Kenya, Tanzania, and Uganda.

CRAFT is promoting thriving agribusinesses that are climate-smart, inclusive, scalable and have a clear value proposition to all stakeholders, especially smallholder farmers.

Using a private sector-led approach, CRAFT has collaborated with 56 lead Agri-SMES and cooperatives to co-develop and co-fund climate smart business concepts and cases.

CRAFT, through its Climate Innovation and Investment Facility (CIIF), provides support to agribusinesses in becoming resilient to climate change. These successful agribusinesses, referred to as 'Business Champions', implement the business cases with the support of the project.

In 2023, our project directly contributed to 265K Smallholder farmers have been trained in climate smart agriculture practices and technologies

56 Agribusinesses

have accessed the matching grant for the implementation of climate change adaptation practices and/or technologies in their respective value chains.

213K Smallholder farmers

have adopted/ applied two or more climate resilient farming practices.

1.6K people

People have been employed by project validated SMEs, farmers groups and cooperatives.



CRAFT

CRAFT is:

- Increasing income for smallholder farmers and SMEs through their increased adoption of climate-smart practices and technologies.
- Increasing business performance for agriSMEs and cooperatives through accelerating investments and business growth in climate smart value chains and increased involvement of youth and women in agribusiness development.
- Improving the enabling environment favourable for large scale roll out of CSA through increased collaboration and exchange among public-private actors on large scale roll out of CSA.
- The project integrates learning and knowledge-sharing practices, along with gender and youth inclusion, in its work.

Funded by



Ministry of Foreign Affairs of the Netherlands

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WAGENINGEN
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AICCRA
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Climate Research for Africa



Rabobank

About the Learning Event: Private Sector-oriented Climate-Smart Agriculture for Smallholder Farmer Resilience

The CRAFT Learning Event brings together key stakeholders to reflect on the Climate Resilient Agribusiness for Tomorrow (CRAFT) project, implemented in Kenya, Tanzania, and Uganda by SNV and partners. Supported by the Netherlands Ministry of Foreign Affairs, this project promotes climate-smart agriculture (CSA) through private sector involvement, aiming to enhance resilience among smallholder farmers.


Since its inception in 2018, CRAFT has worked with 56 agribusinesses and over 266,000 farmers to increase the adoption of climate-smart practices in value chains such as pulses, potatoes, oilseeds, and cereals. The project focuses on creating scalable business cases that drive climate resilience, increase agricultural productivity, and boost farmer incomes.


This learning event will explore the following key areas:

- ① Adoption of climate-smart practices and technologies among smallholder farmers, agribusinesses, and cooperatives.
- ② Enhanced business performance through climate investments and access to innovative climate finance.
- ③ Policy and regulatory frameworks enabling large-scale implementation of CSA practices.
- ④ Gender equality and social inclusion in CSA, with a focus on youth and women.

Expected Outcomes:

- ① Insights into what drives or hinders CSA adoption.
- ② Lessons learned from CSA interventions.
- ③ Future strategies for CSA programming.
- ④ Opportunities for networking and collaboration in the CSA space.

 **Date: 24th to 26th September 2024**

 **Venue: Tamarind Tree Hotel, Nairobi**



Agenda

Day 1: Tuesday 24th September 2024

Start - End Time	Session	Responsible
08:00-08:45	Arrival and Registration of delegates	
09:00 - 09:25	Setting the scene	<ul style="list-style-type: none"> • Welcome remarks by the moderator • Introduction of delegates, • Housekeeping
09:30 - 09:45	Overview of CRAFT Regional Learning Event and Program – 10-15 minutes 5 Minutes video	
09:45 - 10:00	Opening Remarks, SNV	<ul style="list-style-type: none"> • SNV-CRAFT • SNV- Country Directors • SNV Global
10:00 - 10:30	Keynote Addresses: Govt ministries, Embassy and D-MFA	<ul style="list-style-type: none"> • Embassy of the Kingdom of the Netherlands (EKN) • Dutch Ministry of Foreign Affairs • Guest of Honour
10:30 - 10.45	Launch of the CRAFT/KALRO Agro-weather Advisory Platform	
10:45 - 11:15	Photo moment Exhibition and Networking	
11:15 - 11:30	Tea Break	

11:30 – 13:00	<p>CRAFT's Impact:</p> <p>Overall Project Outcomes/Results</p> <p>Cooperatives as drivers of CSA</p> <p>Climate information for decision making in CSA:</p> <p>Lessons Learned</p> <p>Question & Answer</p>	<ul style="list-style-type: none"> • SNV • Agriterra • WENR
13:00-14:00 Lunch Break		
14:00 – 14:10	<p>CRAFT's Approach to Climate Resilient Value Chains: Private Sector-Led Smallholder Farmers Resilience</p>	SNV-CRAFT
14:15 -15:15	<p>Engagement with Business Champions (Agri-SMEs) on Key Intervention areas</p>	<ul style="list-style-type: none"> • Digitalizing farmer information services & business process • Extension as a service • Alternative financing • Market access • Seed systems • Small Holder Farmers Success stories
15:15 – 16:00	<p>Un-locking Agri-SMEs investment and participation in key CSA interventions</p>	<ul style="list-style-type: none"> • Marakwet (Ke), East African Foods (EAF, Tz) Byeffe Foods Limited (Ug) • Freshcrop (Ke), Musoma Food (Tz), Kisoro District Potato Growers Cooperative Union (Ug) • Starlight (SACCO, Ke), ISOWELU Cooperative (Tz), Sebei Farmers SACCO (Ug) • Quinam (Ke), MPUI Amcos (Tz), Popular Knowledge Women's Initiative Farmer to Farmer Cooperative (Ug) • OKEBA Uganda Ltd (Ug), TEMNAR (Tz), Kaplomboi ROTU Cooperative (Ke)
16:00 - 16:45	<p>Smallholder Farmer Interventions</p>	<ol style="list-style-type: none"> 1. Ministry of Agriculture Kenya – KAIP* 2. CSA Expert 3. Ministry of Agriculture Uganda, (MUARIKI) – 4. Ministry of Agriculture Kenya – KCEP CRAL* 5. SNV CRAFT 6. KALRO* <ul style="list-style-type: none"> • KCEP-CRAL: Kenya Cereal Enhancement Program – Climate Resilient Agricultural Livelihoods • KAIP: Kenya Agricultural Insurance Program • KALRO: Kenya Agricultural and Livestock Research Organization
16:55 - 17:00	<p>Wrap-up</p>	
17:00 - 17:30 Tea Break		

Day 2: Wednesday 25th September 2024

Start - End Time	Session	Responsible
08:00 – 08:30	Registration	
08:30 - 08:45	Day one highlights	SNV-CRAFT
08:45 -10:15	Smallholder farmer interventions Breakout sessions	<ul style="list-style-type: none"> • SNV-2SCALE/IDH • KARLO/KEPHIS • SNV/KCEP-CRAL/FtMA • KMD/KALRO
10:15 -10:30	Presentation of breakout session	
10:30-11:00	Tea Break	
11:00-12:00	Private sector engagement	<ul style="list-style-type: none"> • SNV-DFCD • SNV-CRAFT (CIIF) • KIRDI • Equity Bank
12:00-13:00	Private sector as drivers of CSA	<ul style="list-style-type: none"> • KEPSA • SNV-DFCD • SNV-CRAFT • KIRDI • MSEA
13:00-14:00	Lunch Break	
14:00-15:30	Private sector engagement Breakout Sessions	<ul style="list-style-type: none"> • SNV/Aceli Africa • ATI • IDH/Agritterra • MoA/CSA-MSP
15:30 – 16:00	Presentations on Breakout session Wrap up	
16:00 - 16:30	Tea Break/ Networking Session	



Day 3: Thursday 26th September 2024

Start - End Time	Session	Responsible
08:30 - 09:00	Registration	
09:00 - 09:15	Recap Day 2	
09:15 - 09:30	Enabling environment for scaling CSA Interventions: the CRAFT experience	CSA-MSP
09:30 - 10:30	Relevant CSA Policy for Small-Holder Farmers & Agri-SMEs	<ul style="list-style-type: none"> • CSA-MSP • MoA-Kenya • MoA- Tanzania • SOCAA • CSA-MSP • 6. WUR
10:30- 11:00	Tea Break	
11:00 - 11:45	Climate Science Presentation	<ul style="list-style-type: none"> • Wageningen University Research • Participatory Scenario Planning Forum
11:45 - 12:45	Co-development and dissemination of tailored Agro-weather advisory	<ul style="list-style-type: none"> • Kenya Meteorological Department • Uganda Meteorological Department (UNMA) • Tanzania Meteorological Department • CIAT • ICPAC • WUR
12:45 - 13:45	Lunch Break	
Good practices and lessons learnt on GESI for CSA		
14:00 - 15:40	GESI and CSA Preliminary GESI Impact Assessment Results Stretch break	Quiz
15:40 - 16:50	GESI in CSA an Agri-SME perspective Q&A and perspectives Session closing	<ul style="list-style-type: none"> • Rift Cooperative Union, Ltd. (RIVACU) LTD, Tanzania • Sebei Farmers SACCO/COOP, Uganda • Starlight • Farmers' Cooperative Society Ltd., Kenya • East African Foods Lt., Tanzania <p>Audience</p>
16:50 - 17:00	Closing of the learning event	
17:00 - 17:30	Tea Break	
18:00 - 22:00	Group Dinner/ Cocktail	



Impact
that matters

